

FOCUS ON INDUSTRY: **THE BERANDOL STORY**

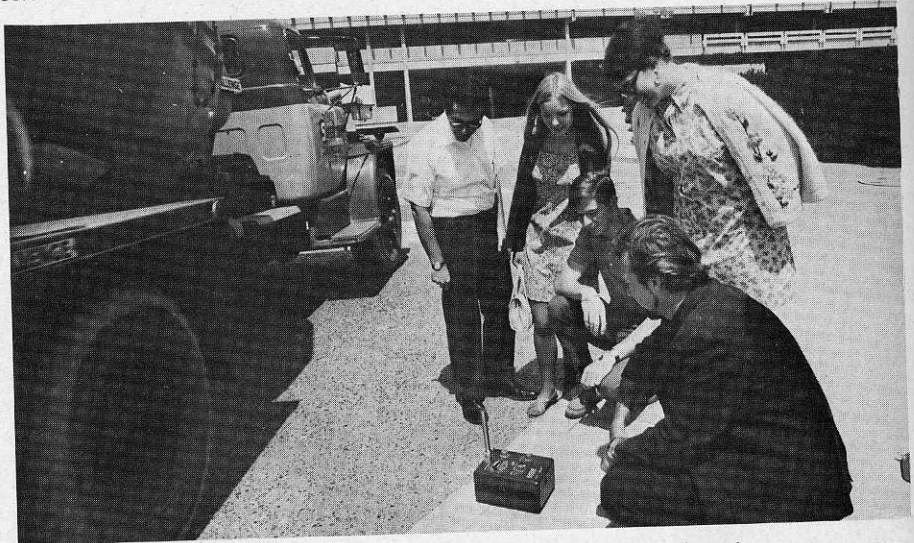
BY RALPH A. CRUICKSHANK, Vice-President and General Manager.

Berandol Music Limited was launched on November 1, 1969. Although a new company, our catalogue is 25 years old and is by far the largest catalogue of published Canadian music in existence. Berandol acquired the publishing division of BMI Canada Limited which had been the most active publisher in Canada throughout the fifties and sixties. Therefore a history of the Berandol catalogue must include an account of BMI Canada's publishing activities from 1947 to 1969.

BMI Canada was set up in 1945 as a performing rights organization to serve Canadian composers and publishers. It soon became apparent that BMI Canada composers could not obtain a publisher for their works in their own country. The handful of Canadian publishers then active were mostly importers and distributors of British, American and European music. What they did publish was almost exclusively educational works — piano, choral, vocal, and organ.

BMI Canada began publishing in 1947. The early BMI Canada publications were in the more popular categories mentioned above but much more advanced in style and technical difficulty than those of other publishers.

In the fifties BMI Canada began developing a recorder catalogue which has become one of the strongest in the world. Mario Duschenes' *Method for the Recorder* was followed in the



Shown is composer R. Murray Schafer conducting a sound experiment with Simon Frash University students.



This group is viewing MUSIcache. The portable Bell & Howell microfiche reader displays a page from a musical score. In the miniature tray are over 1,000 microfiche, representing over 95,000 pages of material. (Photo by Jack Marshall & Co., Ltd.)